TASK #1: EXPANDING DISTRICT COMMUNICATIONS

- **What** District 202 and individual school **information/topics** interest you?

Task #2: Receiving Information from District 202

- **How** would you prefer to access the information?
- **When**, or how often, would you like to access information?

TASK #3: SHARING INPUT WITH DISTRICT 202

- **What** types of information should be shared with the District from stakeholders?
- **How** should the information be shared?
- **When**, or how often, should information be shared?

An estimated 40 participants attended the *Vision 202 2017* community engagement session on April 27, 2017 to share input that will assist in developing a District Communication Plan.

Vision 202 Co-chairs Susan Stears and Bill Buchelt launched the community engagement session sharing their ongoing commitment to facilitating a positive conversation and collaborative process. Superintendent Dr. Keith Filipiak and Communications Coordinator Jenna Engler presented information on how Lisle 202 currently communicates with the community and walked participants through the three tasks to solicit input. To view the presentation Click HERE. Participants worked as a whole group, individually, and in small groups to complete the three tasks listed above. The following summarizes the participants' feedback.

TASK #1: EXPANDING DISTRICT COMUNICATIONS: DISTRICT & SCHOOL TOPICS

Individuals at the *Vision 202 2017* community engagement session first identified topics that are important for the District and schools to share with stakeholders. Using an online survey tool, the top five topics in order of interest/importance are listed below.

District Level:
1. New Building
2. Finance
3. Test Scores/Achievement
4. Calendar/Events
5. Board Highlights

School Level:
1. Calendar/Events
2. Curriculum
3. Student Achievement
4. Safety
5. Volunteer Opportunities

TASK #2: RECEIVING INFORMATION FROM DISTRICT 202

The second task asked the small groups to consider the top five topics identified by the participants in Task #1 and discuss the following two questions related to communications *from* District 202 *to* stakeholders.

- **How** would you prefer to access the information?
- **When**, or how often, would you like to access information?

How would you prefer to access the information?
When discussing **how** information should be shared from the District and schools, small groups considered the following options:

- Website
- Receive an email
- Facebook
- Twitter
- Instagram
- Text
- Automated phone call
- Video
- Other

District Level
The small groups selected the District website as the most preferred v with email being the next most preferred communication tool. Facebook was the next most preferred communication tool, but mostly for information about the new building.

School Level
The vehicle most preferred for school information was again the website followed by email communications. Participants identified Facebook as a preferred method of communication for the topics of volunteers and student achievements, with a few small groups selecting calendar and safety information for this platform.

Participants also identified an almost unanimous preference to receive communications by text **and** automated phone message for information related to safety.

When, or how often, would you like to access information?

When discussing **when, or how often,** information should be shared from the District and schools, small groups considered the following options:

- Annually
- Semesterly
- Quarterly
- Monthly
- Twice each month
- Weekly
- Other

District Level:
The preferences for information frequency varied by topic. The feedback is listed below.
- **New building** - There was a unanimous interest in receiving monthly updates.
- **Finances** – The small groups expressed equal interest in receiving information annually and quarterly.
- **Test Scores** - Participants did not have a clear preference for frequency of communication regarding test scores with some groups identifying annually, some semesterly, some quarterly and some as needed.
- **Calendar or Events** - Most groups expressed an interest in receiving updates as needed, especially if there are changes.
- **Board Highlights** - All the small groups preferred receiving monthly updates for Board highlights.

School Level:
As with district information, preferences for communication frequency varied by topic for school information. Feedback related to school communications is listed below.
- **Calendar** – The small groups were evenly divided between monthly and weekly communication noting that communications should be sent as needed for changes.
- **Curriculum** - The majority of small groups preferred receiving updates annually, with others preferring quarterly. One group suggested, "classroom level monthly" and another said, "when changes are made."
- **Student Achievement** - Group interests were evenly distributed across annually, quarterly and monthly.
- **Safety** - Participants unanimously identified "as needed" or "as soon as possible" where appropriate.
- **Volunteer Opportunities** - Monthly communications were preferred for sharing information about volunteer opportunities.

TASK #3: SHARING INPUT WITH DISTRICT 202

For Task #3, small groups considered the same questions as in Task 2, but from the perspective of sharing information *from* stakeholders *to* District 202.

- **What** types of information should be shared with the District from stakeholders?
- **How** should the information be shared?
- **When**, or how often, should information be shared?

District and School Level

Limited feedback was shared for this activity, however, of the input recorded by the small groups various subjects of interest were identified. Suggestions for communication topics included general information or questions, specific student questions and concerns, calendar, safety, and opportunities for input on key topics. The small groups suggested platforms such as "town hall" and "coffee talks" as well as phone, email and video communications. Frequency for sharing information ranged from "as needed" to "annually" depending on the topic.

**For a complete listing of all responses
see the Vision 202 2017 Verbatim Response Document found at
[Vision 202 2017 Verbatim Responses](#)**